



July 2017

## ChildproofAmerica.org

Volume 1, Issue 1

### Make sure to check out:

- Our new blog on the website. Coming soon with hot topics, current events, stories and information you can only find on Childproof America.org
- Our Current Needs section to see how you can help today!
- Project Updates: Family Guides program volunteers, E-learning parent curriculum and our dramatic film series that is in the works
- Current missing persons/open cases on last page

### Inside this issue:

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## Why Childproof America?

Childproof America is inspired by parents who have fought tirelessly on the front lines to save their children from the grips of human trafficking.

We work to empower families in the battle against sex trafficking. Our mission is to educate, equip, and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.

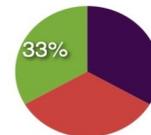
## Kevin Malone joins the Childproof America Board of Directors



Kevin Malone, Former LA Dodgers GM and Founder of the U.S. Institute Against Human Trafficking joins the Childproof America Board of Directors. See our Facebook page for his full bio. [Facebook page—click here.](#)

## TRAFFICKING & THE SEX TRADE

US CHILDREN AT RISK **250,000**<sup>1</sup>



1 in 3 runaways is recruited by a pimp within

48 hours of leaving home<sup>5</sup>



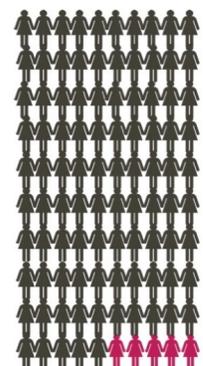
12 years old<sup>3</sup>  
average age of first exposure to pornography for boys



**7** YEARS  
Average life span of a woman being sold in the sex trade<sup>7</sup>

average age for entry into prostitution<sup>2</sup>

**13** years old



of women involved in prostitution report sexual abuse as children<sup>4</sup>

**4,680** acts of sexual violence and rape per minor per year

### Legislation Updates:

June—TX Gov. Greg Abbott signed SB 1196. Message from Senator Lois Kolkhorst...

"It is well known that much of the activity involving illegal sex trafficking of children, prostitution, and other related sex crimes occurs online. Law enforcement and prosecutors face many challenges in investigating and ending online illegal activity involving sex crimes. In many cases they lack the tools necessary to track down criminals before they have moved on to other venues and victims.

In today's world, the same illegal activities that historically occurred at physical locations are now facilitated online. The recent investigation of backpage confirmed the hurdles faced by law enforcement in tracking down online traffickers of young women and children.

That's why I authored and passed SB 1196 to include online websites engaged in sex trafficking activity as a "place" for the purposes of allowing these websites to be declared a common nuisance under Texas law by the Attorney General.

## An open letter from the Executive Director

For the last decade I have been honored to serve, love on and speak truth to youth within the juvenile justice system. It was through Tools 4 Life Books that the Lord led me into a place where children live, often lost and broken and without hope. Although these young people were paying a debt to society, it was clear that their journey of hardships led them down a path of self-destruction.

Some of my most joyful moments happened inside a jail cell, sitting across the table from a young offender, blanketed in tattoos, dressed in a gray jumpsuit with any traces of a teenage hairstyle gone. Some would be fearful to be so close to someone who has committed a violent crime. All would be shocked to discover a kind, respectful and loving heart behind the hardened exterior.

It's simple. Every kid needs to know they matter. These gifts are free - time, love, affirmation, respect, hope and purpose. Without them, kids will deviate to emotional survival by looking to the streets to meet these human needs.

In 2016 our own family came face to face with the greatest challenge of our lives. We discovered our precious daughter was being targeted by individuals who intended to harm her. Although I was aware of the inner-workings of a young juvenile offender, I had never been exposed to the strategic criminal enterprise of human trafficking. Our next year would take us on a terrifying journey no parent believes will ever touch their lives, especially in suburbia.

My husband and I devoted the next year to shielding our daughter during this very dark season, desperately grasping for resources we knew little about. We were thrown into a world, blindfolded, ill-equipped and making split decisions based on conflicting and chaotic information. Without the foundation of our faith and support from family and friends, we struggle to even consider how we would have survived.

Although we raised our children in a loving home, providing time, love, affirmation, respect, hope and purpose, the beast of human trafficking shattered the foundation we lovingly built under our daughter. Like many suburban parents, we were confident our schools, churches and community were safeguards against such evil. Think again.

The Lord has placed a new assignment on my heart which is equipping parents with solid tools to protect against and navigate this foreign world. This calling, along with the many years leading Tools 4 Life has equipped me with the tools needed to do His work for His people. I will be obedient and use my pain for purpose.

Childproof America is an outgrowth of Tools 4 Life, with the tax exempt status remaining intact. Most importantly, the amazing youth and mentors that blessed my life so richly will continue on their journey to the life God intended for them. They too played a huge role in preparing me for the road ahead.

I pray our own journey might be an awakening to the threat that is indeed in your own backyard.

Blessed, equipped, strengthened and called, Kelly Litvak



### Program Update: Family Guides Program

**To volunteer to be a Family Guide you must be 25 years or older**

- ✓ Complete and Return application to: [Kelly@childproofamerica.org](mailto:Kelly@childproofamerica.org)  
[Click for application page](#)
- ✓ Our Executive Director will review applications and schedule a phone interview for qualifying applicants
- ✓ Applicants will proceed to the online federal background check administered by Protect My Ministry
- ✓ Once you have passed a full background check you will proceed to the Family Guides training, conducted by Childproof America
- ✓ Training dates: Katy, TX – August 25th & The Woodlands, TX – September 23rd

*Do you have a heart to serve others in crisis?* The Family Guides Program is inspired by parents fighting on the front lines for their daughters, with little knowledge on how to navigate the turbulent waters of human trafficking.

Parents with children impacted by human trafficking are most always overwhelmed by the magnitude of information coming from law enforcement, organizations serving this population, family and friends. With the constant presence of stress and fear, it is extremely difficult to quickly maneuver through the maze of information knowing the decisions you make are critical to the safety of your child.

The Family Guides Program will match parents with a fully vetted and trained Family Guide who will help them navigate the options that are available to them. The Family Guide will be the face-to-face point person to help the family with organization and recording of information and suggest support services through collaborative partners. Cost free services can range from investigations to pinpoint online activity and locations, to extraction (in partner-

ship with law enforcement), intervention, aftercare and restoration. Upon request from the family, the Family Guide can engage prayer teams and help organize meal calendars.

Availability of community services can vary widely based on the age of the child. Young adults 18+ are considered of legal age and law enforcement avenues are more restricted. The Family Guides Program will serve male and female victims up to age 21.

In Phase One, Childproof America will serve the Katy, Sugar Land, The Woodlands and Kingwood communities.



*“Delivered by a cast of actors, each lesson will depict a realistic scenario parents can see played out in a visual format.”*

### Program Update: E-Learning Parent Curriculum

In partnership with Pixelated Ideas, Childproof America will produce and release a first-in-nation online parent curriculum, equipping parents with the knowledge of the tricks and traps used by strategic traffickers. Delivered by a cast of actors, each lesson will depict a realistic scenario parents can see played out in a visual format.



Upon completion of individual lessons, the interactive curriculum will prompt parents to answer specific questions, ensuring

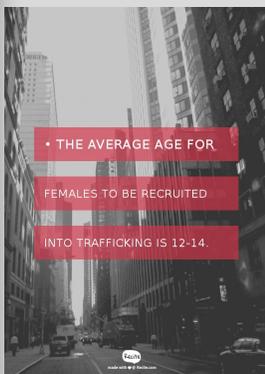
maximum impact within each teaching point.

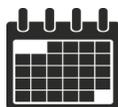
The free E-Learning Parent Curriculum is estimated to reach five million parents nationwide. Release scheduled for fall, 2017.

### Program Update: Dramatic Film Series

Inspired by actual events from all-American suburban families, Childproof America will pitch a high-quality pilot to distributors such as Netflix, Apple TV and Amazon. Emmy Award-winning ETERNE Films will direct and produce the cutting-edge film, set for release in 2018. Following each episode, viewers will be directed to the Childproof America website where an industry expert will speak on the behaviors and

events that were presented within that episode. The goal is to provide the audience with an educational perspective around real-life events.





## Mark your calendars! Upcoming events

### Save the Date!

#### Benefit Luncheon -

There will be a Junior League of Houston Luncheon benefiting Childproof America on Thursday, February 22, 2018. If you'd like to participate as a volunteer or a sponsor please email us @ [ChildproofAmerica@gmail.com](mailto:ChildproofAmerica@gmail.com)

#### Family Guides training dates—

Katy, TX—Aug 25th

Woodlands, TX—Sept. 23rd



## Current information to safeguard your families against sex trafficking



Make sure to follow our social media accounts to see our Wednesday App of the Week articles. Check out the WhatsApp messaging tool. Is it safe?



How much is your daughter's cell phone number worth to a groomer? You'd be surprised! Make sure to check this out and much more on our FAQ page!

### Glossary Terms to know:

**Grooming, recruiting, breaking in, training:**

The process a trafficker uses to manipulate a victim into prostituting for him, commonly includes romantic gestures and promises.



### Local, State and National Headlines

### Popular Social Media posts from Childproof America

**Local—[Houston man and woman sentenced in federal sex trafficking case.](#)**

**State—[On Reveal: How the crusade against sex trafficking left Texas kids behind](#)**

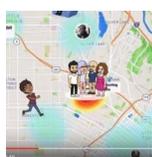
**National—[Dad says predator was luring kids in popular online children's game.](#)**

#### Trending on Social Media this month—

SnapMaps on Snapchat. How Safe are they? What are the 6 steps traffickers use to lure your children? TraffickCam—an app that can actually save lives! Make sure to follow us on Facebook, Twitter and Instagram



[Are your children's games safe?](#)



## Childproof America Board of Directors

### Kevin Malone

U.S. Institute Against Human Trafficking and Protect the Path, Founder and President  
Los Angeles Dodgers, Former General Manager

### Gary Dunkum

Grandbridge Real Estate Capital, Senior Vice President

### Kelly Litvak

Childproof America, Founder and Executive Director

## Childproof America Advisory Board

### Michelle Permenter

Director, Victim/Witness Division  
Harris County District Attorney's Office

### Dennis Mark

Redeemed Ministries  
Executive Director

### Joseph Scaramucci

Detective McLennan County Sheriff's Office/  
Task Force Office  
Homeland Security Investigations

## THANK YOU DONORS

*A very special thanks to our donors to date:*

- ◇ The Ballard Foundation, Monty and Robin Ballard
- ◇ U.S. Institute Against Human Trafficking, Kevin Malone and Geoffrey Rogers
- ◇ Farmers Insurance, Gracie Leija

YOUR GREATNESS  
IS NOT WHAT YOU HAVE,  
IT'S WHAT YOU GIVE.

**ChildproofAmerica.org****Safeguarding Families Against  
Sex Trafficking**

Kelly Litvak

Childproof America

Executive Director

Kelly@Childproofamerica.org

832-606-6026

[www.ChildproofAmerica.org](http://www.ChildproofAmerica.org)  
[ChildproofAmerica@gmail.com](mailto:ChildproofAmerica@gmail.com)**Current Needs: How you can help right now!**

- ◆ We are looking for volunteers for our Family Guides Program. Please see details on page 3 of the newsletter for more information.
- ◆ Financial support and donations. [Click here to donate.](#)
- ◆ Interviews with survivors. Please email [Kelly@ChildproofAmerica.org](mailto:Kelly@ChildproofAmerica.org) to schedule a confidential interview. This better helps us serve the diverse situations of individuals and families we are looking to assist. No two stories are the same.

Follow us on social media

**Have you seen me?**

Here we will highlight some of the current missing girls from the greater Houston and surrounding areas. Please make sure to take a good look at these photos and read their descriptions and stories of their disappearance. You never know who might be able to help solve these missing person cases. Their families would be so thankful!

**MISSING URGENT**  
**Unsolved Investigation**  
 Donna Kay Cloud  
 Splendora, TX.


Donna Kay Cloud  
 Age 19  
 Missing October 25, 2016  
 From Splendora, TX.  
 Height: 5'2"  
 Weight: 110lbs.  
 Brown Eyes  
 Brown Hair

Tattoos: 'faith' written in cursive across forearm, diamond on ring finger, cross on index finger, a crown on inside forearm, and 'Love is Enough' across her collar bone  
 Piercings: Nose and ears

Donna was last seen in Splendora Texas going out on a date with an unknown male she may have met online, but had mutual friends with. Donna was last seen wearing canvas shoes with a burgundy top, denim jeans with a hole in right back pocket. Previous reports of her being found safe are not true.



Please contact if seen  
 Detective Keith Echols  
 With the  
 Criminal Investigations  
 Division at the  
 Montgomery County  
 Sheriff  
 (936) 760-5876  
 Bring our Missing Home  
 Tip Line:  
 (810) 294-4858

Law Enforcement  
 Case # 16A197231

NamUs MP # 35946

